



Garibaldi Art Club

Social Media Marketing & Promotions

Committee Information

Garibaldi Art Club invites and encourages you to take full advantage of all that social media has to offer. If you have an event outside of G.A.C that you would like posted on Twitter, Instagram and/or Facebook, please send the information along with a jpeg image of the poster or painting, to Karen McCombie at mccombie@shaw.ca.

You can also reach them both via GAC's Facebook page by sending a message on the page itself, or reaching out to them within the G.A.C group.

If you have an art page on Facebook, you can also post from your page and tag G.A.C's page within your post, this will simultaneously put your post on both yours and the group's page.

Admins on the page can then share it to Instagram and or Twitter. If you have not yet given the G.A.C. page a 'like' yet, please do so.

As our art show dates approach, we encourage you to share some of the paintings that you will be showing to help advertise the shows. If you are not on any social media sites, we still encourage you to send a jpeg of those paintings or events via email, to Karen or C J and they will do their best to get them posted for you.

Promoting those events and your artwork has never been easier. With access to

Facebook page: <https://www.facebook.com/garibaldiartclub>

Facebook Group: <https://www.facebook.com/groups/359807617559816>

Instagram: <https://www.instagram.com/garibaldiartclub/?hl=en>

Twitter: <https://twitter.com/garibaldiart>

website: <https://www.garibaldiartclub.com/>

Social media is an excellent way to elevate exposure for our shows, events, workshops and getting you and your artwork out there to a much wider audience, with the added benefit of free advertising all across BC.

Additional benefits of becoming a member and joining GAC's Facebook group include the ability to:

Post freely about your events, accomplishments or a painting you are working on that you would like to have critiqued and/or that you would like your fellow artists to know about.

- Be kept up to date on upcoming events, programs, and workshops prior to the public postings
- Meet and network with other artists.
- Share ideas & tips
- Discuss art in all its beauty
- Find a mentor
- Be a mentor to beginning artists.
- The G.A.C group is your artisan's community

The Promotions Committee also coordinates print publicity in local newspapers for upcoming shows and club activities.

Garibaldi Art Club: is a diverse community of artists from fledgling beginners to the well-established. We are dedicated to mentoring, nurturing & encouraging each other to follow our dreams, furthering the wonderful creation of art.